



The APWG is offering sponsorship opportunities for its fourteenth annual Symposium on Electronic Crime Research to be hosted with CMU's CyLab in Pittsburgh, PA on November 13, 14 & 15, 2019. eCrime 2019 is a peerless opportunity for your company to build relationships with a global audience of financial, communications, technology and security companies as well as government and law enforcement officials who engage cybercrime threats every day.

Primary Sponsorship Levels

	Platinum	Gold	Silver	Bronze
Quantity Available	2	4	6	8
Cost	\$15,000	\$10,000	\$5,000	\$2,500
Lunchtime Sponsor Briefing (Day 1 or Day 2)	Yes			
Joint APWG-Sponsor Press Release	Yes			
Exhibit Space	Yes	Yes		
Exhibitor Passes	2	1		
Sponsor Press Release	Yes	Yes	Yes	Yes
Logo on Conference Folder	Yes	Yes	Yes	Yes
Banners or Easel Signs at Dining Facility during meals and breaks	Yes	Yes		
Table placards at dining facility	Yes	Yes	Yes	Yes
On-site Signage Rights	Yes	Yes	Yes	
<i>On-site Sign Face Allowance</i>	3	2	1	
Complementary Registration Passes	4	3	2	1
50% Discounted Registration Passes	8	6	4	2
Logo on APWG Conference Notes Page and Conference Registration Page	Yes	Yes	Yes	Yes
Logo on Printed Agenda	Yes	Yes	Yes	Yes
Advertise in Conference Quick Guide	Yes Full Page	Yes ½ Page		
Logo on Conference Tote-Bag	Yes	Yes	Yes	
In-Conference Acknowledgement and Recognition by APWG Managers During Welcoming and Session-opening Remarks	Yes	Yes	Yes	Yes
Logo on Sponsoring Company's Website (from acceptance until 3 months after conference)	Yes	Yes	Yes	Yes
Giveaways at Registration Desk	Yes	Yes		
Registration Packet Insert	Yes (limit 4)	Yes (limit 3)	Yes (limit 2)	Yes (limit 1)



Supporting Sponsorship Opportunities

	Networking Dinner	Ice Breaker Reception	T-Shirt	Name Badges
Quantity Available	1	1	2	1
Cost USD	\$7,500	\$5,000	\$3,000	\$3,000

Sponsorship Terms and Conditions

- All sponsorships will be awarded on a first-come, first-served basis. Sponsors need to be committed to electronic crime prevention, mitigation and forensic disciplines, concerned about the security of the Internet and internet users and associated communications elements and supportive of APWG's mission to understand and fight fraud and scams on the Internet. The Anti-Phishing Working Group, Inc. retains the right to reject any sponsor that it deems inappropriate.
 - After written acceptance by the APWG, the sponsor must provide a logo image (in the format required by APWG; **EPS preferred; hi-resolution jpeg accepted**) and other details (such as correct use of the sponsor's name and trademarks, etc.) to the APWG within 2 months of the start of the conference - or as soon as possible.
 - Sponsorship pledges cannot be processed without payment. All payments should be made directly to the Anti-Phishing Working Group, Inc. or a designated account specified for eCrime 2019 accounting. For payment details (including wire transfer information) please contact foy@apwg.org.
 - Provision of APWG conference sponsorship does not entitle the sponsor to a waiver of any applicable annual APWG membership fee.
 - All sponsorship materials **except** physical display materials and giveaways **must be submitted before October 4th** to ensure inclusion in production schedules. Sponsorship pledges after this date may still be accepted with caveats.
- Display materials must be at the venue no later than November 11th.**
- Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by the APWG.
 - The APWG will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, overzealous revelry or any other cause, whether the result of negligence or otherwise.
 - No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.
 - For sponsorship opportunities that include signage please note – **signage space may be limited**. The sponsorship level determines the number of sign faces allowed. Conference managers will inform each sponsor of the maximum size of signs.
 - In order to limit costs APWG and the conference organizers may limit the number of colors used for the printing of sponsor logos.

For consideration send all request to: foy@apwg.org